

JOHN-PAUL BOUKARAM

DIGITAL DREAMIST

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a: Beirut, Lebanon

nationality: Lebanese, French, Kittitian
d.o.b: 23-12-89

OBJECTIVE

Master the dissection of personas in order to develop intuitive UX/UI and communication plans.

EDUCATION

EU Business School, Spain Sep '19 – Sep '20 (expected)
- Masters in Digital Innovation & Entrepreneurship

Notre Dame University, Lebanon Sep '07 – Aug '13
- BA in Advertising & Marketing - Cum Laude
- Minor in Human Resources

EXPERIENCE

Outswitch, London-Lebanon Dec '17 – Feb '19
- CEO

Codefish, Lebanon Nov '15 – Feb '19
- Digital Project Manager

Mindfield Digital, Lebanon Jan '14 – Jun '15
- Account & Sales Manager

TECHNICAL SKILLS

User Interface & Design

WordPress Website/App Development

Operating System Familiarity

Adobe/Mac/Office/Google Suite

Basic Web/I.T. Functions

Team Management

Project Management

Social Media

Website/App Quality Assurance

Sales Process & Pipeline

PERSONAL SKILLS

Adaptable

Dedicated

Resourceful

Easily Integrated

Creative Problem Solving

Capable

Observant

Helpful

Enthusiastic to Learn

LANGUAGES

EN: Excellent (Native)

AR: Good

FR: Poor